



2020 MODEL YEAR
RAM 1500 BIG HORN CREW CAB 4X4

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$42,890

RAM 1500 BIGHORN/LONESTAR CREW 4X4
Exterior Color: Delmonico Red Pearl-Coat Exterior Paint
Interior Color: Black / Light Mountain Brown Interior Colors
Interior: Deluxe Cloth Bucket Seat
Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine
Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES
Advanced Multistage Front Air Bags
Supplemental Front Seat Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
Conventional Differential Rear Axle
3.21 Rear Axle Ratio
Push-Button Start
Remote Keyless Entry
ParkView® Rear Back-Up Camera
Sentry Key® Theft Deterrent System
Anti-Lock 4-Wheel Disc Brakes
Electric Park Brake

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

- Delmonico Red Pearl-Coat Exterior Paint \$100
- Deluxe Cloth Bucket Seat \$595
- Customer Preferred Package 27Z**
- Trailer-Tow Group \$400
- Power Trailer-Tow Mirrors with Manual Fold-Away
Trailer Brake Control
- Bed Utility Group \$845
- Deployable Bed Step (NAW Multi-Functional Tailgate)
- 4-Adjustable Cargo Tie-Down Hooks
- Pick-Up Box Lighting
- Spray-In Bedliner
- North Edition \$1,495
- 4X4 North Decal
- Electronic Locking Rear Axle
- Engine Block Heater
- Front and Rear Rubber Floor Mats
- Full-Size Spare Tire
- Hill Descent Control
- LT275/65R18C OWL On/Off-Road Tires
- Tow Hooks
- Big Horn Level 2 Equipment Group \$2,500
- 2nd-Row In-Floor Storage Bins
- 115-Volt Auxiliary Power Outlet
- 115-Volt Auxiliary Rear Power Outlet
- 8.4-Inch Touchscreen Display
- A/C Auto Temperature Control w/Dual-Zone Control
- Apple CarPlay®
- Class IV Receiver-Hitch
- Cluster 7.0-Inch TFT Color Display
- Media Hub-2 USB, Full Funct/Chg Only
- Exterior Mirrors with Supplemental Signals
- Google Android Auto™
- Heated Front Seats
- Heated Steering Wheel
- ParkSense® Front and Rear Park-Assist with Stop
- 4-Way Power Lumbar Adjustable Driver Seat

- 8-Way Power Driver Seat
- Power Adjustable Pedals
- Power Folding Mirrors
- Rear Power Sliding Window
- Rear Window Defroster
- Remote-Start System
- SiriusXM® with 1-Year Radio Sub Call 800-643-2112
- Universal Garage Door Opener
- Rear Underseat Compartment Storage \$125
- 3.92 Rear Axle Ratio \$95
- 5.7L V8 HEMI® MDS VVT eTorque Engine \$1,695
- 18-Inch Aluminum Spare Wheel
- 23-Gallon Fuel Tank
- Rear Wheelhouse Liners \$195
- 9-Amplified Speakers with Subwoofer \$695
- Uconnect® 4C NAV with 8.4-Inch Display \$795
- 4G LTE Wi-Fi Hot Spot
- SiriusXM Guardian™ Connected Services w/1-Yr Trial
- SiriusXM® Traffic Service Plus
- SiriusXM® Travel Link
- 20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels \$1,595

Destination Charge \$1,695

Package Value Savings of \$2,300
Included in Level 2 Equipment Group
Price

TOTAL PRICE: * \$55,715

WARRANTY COVERAGE
5-year or 60,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

**5 YEAR / 60,000 MILE
POWERTRAIN WARRANTY**

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. S.L. SHIP TO: SOLD TO:
VIN: 1C6-SRFFT8LN-363955 L4-VON: 5143 0701



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.



Fuel Economy and Environment



Gasoline Vehicle



Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.
19 MPG
combined city/hwy
17 city 22 highway

Standard pickups range from 14 to 27 MPG .
The best vehicle rates 136 MPGe.

5.3 gallons per 100 miles

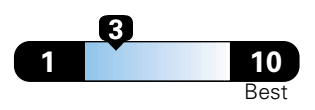
You spend \$4,250
in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$2,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 475 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and cost \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.00 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined ratings of frontal, side, and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★★★★★

Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★★★★★

Based on the risk of injury in a side impact.

Rollover ★★★★★

Based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 53%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 26%
NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:
FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.
COUNTRY OF ORIGIN:
ENGINE: MEXICO
TRANSMISSION: UNITED STATES



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.